



WOMEN'S EMPLOYMENT NETWORK

ANNUAL REPORT

JULY 2021 TO JUNE 2022



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PRESIDENT'S STATEMENT

As I reflect on the last fiscal year, two words come to mind – determination and commitment. We continued to see changes in our community and clients as we rebuilt post pandemic.

The women we serve – still on unsure footing – entered back into the workforce at a slower rate than expected, but the community stood behind these women and WEN by committing their support. Our clients, determined to make a better future for themselves and their families, stayed engaged with our services and we continued to deliver online components and until we were sure we would be able to come back in person.

In September of 2021, we offered a reworked, more condensed version of our signature 5-week program to ease our clients into in-person classes, once again. We started offering enhanced content to complement our online workshops in a hybrid, three-day-a-week model, which worked well in our ever-changing world.

We went full-steam ahead with in-person events and held our annual luncheon in April to a small, yet mighty crowd of just over 800 guests in attendance.



The commitment of our sponsors, partners, and community was inspiring – exceeding our expectations. The KC Job Fair followed in June and we once again were able to assist employers and job seekers meet in person and face-to face.

My team and I are excited as we look ahead to the upcoming year and beyond as WEN continues to make a difference in Kansas City – one woman at a time.

sherry turner

WEN PRESIDENT AND
ONEKC FOR WOMEN FOUNDER

mission

To help women raise their self-esteem and achieve economic independence through sustained employment.

vision

To advance positive change in the lives of women, their families and the community, one woman at a time.



alliance

WEN is a proud partner of the OneKC for Women alliance with the Women’s Business Center, Women’s Capital Connection, and Women Lead Initiative. By working together as OneKC for Women, these partner organizations are able to better achieve a common goal: empowering women to achieve financial independence.



our history



WEN CO-FOUNDERS BETH K. SMITH AND MARJORIE POWELL ALLEN



MARY O'CONNOR & COUNTRY CLUB BANK - 2022 BETH K SMITH AWARD

In 1986, two Kansas City philanthropists and visionaries, Beth K. Smith and Marjorie Powell Allen, had a profound idea of how to "help women help themselves" and they worked to form the Women's Employment Network. With the involvement and support of hundreds of volunteers, donors, and dedicated staff, WEN has grown from a single classroom at Pioneer College to where we are today.

WEN has continued to work toward the mission and vision of its founders and has played an important role in the professional growth of women in Kansas City for over three decades – at no cost to the women WEN serves.

the board

2021-2022 Directors:

Kim Jones, *Chair*

Stacey Paine, *Vice-Chair*

Janice Blansit, *Secretary*

Jen Regas, *Treasurer*

Anab Abdulahi

Aviva Ajmera

Cathy Baier

Kelly Eschweiler

Sonia Garapaty

Shanee Kimber

Nicole Miller

Arlene Mockapetris

Julie Pine

Jahna Riley

Rachel Smith

Cyndi Swall

Toni Walsh

Megan Whitman

Angela Hurt, *Past Chair*



Kim Jones



Stacey Paine

about our program

For over three decades, WEN has provided high-quality, much-needed programming in Kansas City. WEN believes that when you give women the support to build a foundation for their futures, potential, and well-being, you also strengthen the foundation for the entire community. WEN's holistic approach helps women reach their full potential – beyond unemployment, and underemployment, not only by helping them find work but also by developing



their personal strengths, assisting them in understanding and realizing attainable goals, guiding them through the debt reduction process, and building personal finance skills and wealth over time.



1876

TOTAL UNDUPLICATED CLIENTS

1549

NEW CLIENTS

189

FINANCIAL COACHING CLIENTS

232

EMPLOYMENT REFERRALS

program statistics

72% wen clients
below federal
poverty level

BASED ON HOUSEHOLDS OF FOUR

\$19.10

AVERAGE FULL-TIME WAGE

79% wen clients
making very low
income

BASED ON KC METRO MEDIAN INCOME

70% / 30%

MISSOURI / KANSAS CLIENTS

72% wen clients
single or
divorced

RELATIONSHIP STATUS

52% wen clients
identifying as a
person of color

RACE AND ETHNICITY

\$297.25

AVERAGE MONTHLY NET INCOME REPORTED AT INTAKE

*Increased by \$259.82 since 2020-2021, likely due to increased governmental supports

WEN Annual LUNCHEON



Pictured left to right are:
2022 Luncheon Co-Chairs Stacey Paine and Karen Daniels, Keynote Speaker Kianda Simmons, and WEN President Sherry Turner



For over three decades, WEN has helped women in Kansas City on their journey to financial independence. In 2022, we gathered back in person for the first time in two years. With over 800 supporters in the room, we celebrated our clients and heard how these women are discovering their own direction as they navigate new pathways to success.

KC JOB FAIRS



KC Job Fairs are held twice annually annually, but as we still were recovering from the pandemic in 2021, we held four virtual KC Job Fairs to accommodate the slow return to in-person events. In June of 2022, we were in-person at the KC Job Fair for the first time since October of 2019. In 2021-2022, WEN assisted 56 employers seeking to hire new talent.

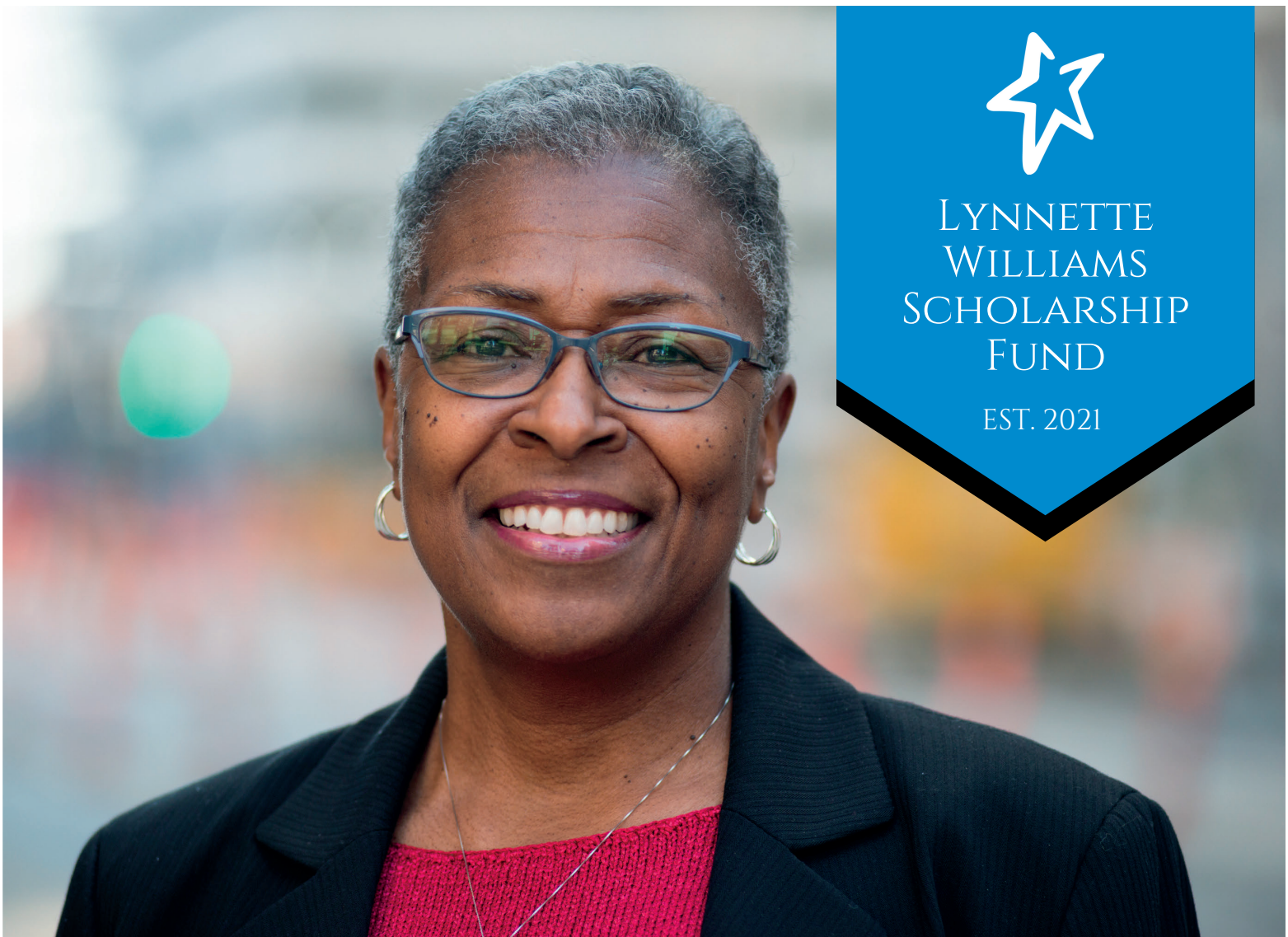
Employer industries: Healthcare, Financial Services/Banking, Education, Transportation and Logistics, Catering and Food Service, Insurance, Energy/Utilities, Technology, Non-Profit, Accounting/Tax Preparation, Government, Hospitality, Human Resources and more.



LYNNETTE WILLIAMS SCHOLARSHIP FUND

In honor of 30 years of dedicated service to WEN and her impact on the lives of thousands of clients, we created the Lynnette Williams Scholarship Fund. This scholarship fund will support WEN clients and their children as they further their education and professional development.

Established September 23, 2021

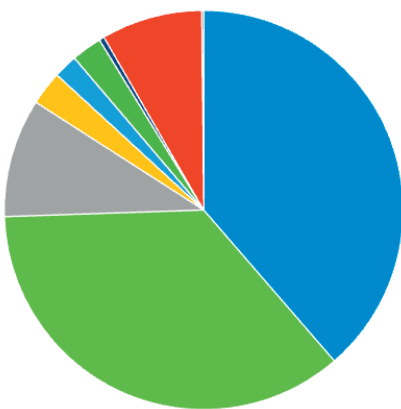


Lynnette Williams, Vice President of Programming and Services

2021 - 2022 FINANCIALS

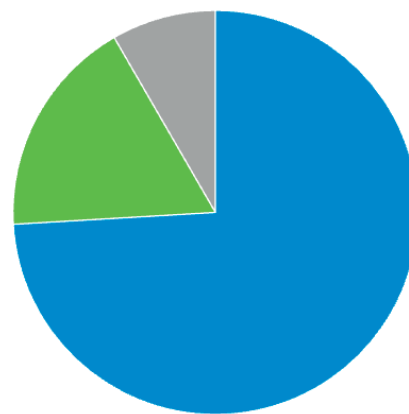
Since 2009, WEN has balanced its budget and increased cash reserves, resulting in strong financial sustainability for the organization. The Finance Committee remains diligent in monitoring our cash flow and sources of revenue in concert with our Board of Directors.

revenue



■ Foundations/Trusts	\$495,722
■ Annual Luncheon/Special Events	\$459,672
■ Legacy Circle	\$123,313
■ Individuals	\$35,246
■ In-kind	\$25,000
■ Contract Services	\$31,598
■ United Way	\$5,460
■ Investment gain (loss), net	(\$104,780)
■ Miscellaneous	\$2,179

expenses



■ Program	\$851,986
■ Development/Fundraising	\$202,498
■ Administration	\$95,896

TOTAL REVENUE - \$1,073,410

TOTAL EXPENSES - \$1,150,380

LEGACY CIRCLE



The Beth K. Smith & Marjorie Powell Allen

LEGACY CIRCLE

WOMEN'S EMPLOYMENT NETWORK

LEGEND

Cathy & Rick Baier
Ann & Kenneth Baum
Karen Daniel
Janice Blansit
& Terrence Kolich
Amy Fauss
Elizabeth "Zibbie" Ferrell
Angela Hurt
Kim Jones & Shelly Freeman
Catherine J. Kelly
Michele Markham
Nicole Miller
Megan Noland
Marta Padula
Debbie Sinopoli
Debbie Smith
Jeannine Strandjord

FOUNDER

Dana Abraham
Teri Ackerson
Adrienne Byand Banks
Kate Ferrell Banks
Becky Blades
Rita Blitt
Pam Breuckmann
Tonia Bomar
Kay Callison
Mindy Corporon
Chelsea Dickerson
Kathy Dodd
Chris Egan
Cheryl Flood
Aaron Fulk
Lisa Gioia
Amber Goering
J. Brett Gordon
Debra Grunst
Jenny Haile
Shirley & Barnett Helzberg
Karen M. Herman
Celia Huneycutt
Christine Kemper
Nancy Kenner
Lily Hayes Maxwell
Sheila McCarrick

FOUNDER (CONT)

Madeleine McDonough
Lori McGroder
Melissa Meadows
Maureen Purcell
& Dr. David Husted
Joan Redhair
Jen Regas
Cindy Richey
Sue & Cliff Rippe
Dr. Michelle Robin
Kimberly Robinett
Joshua Rowland
Kelly Scanlon
Amy Slattery
Rachel Smith
& Chris Vickers
Deborah Starke
Susan Stanton
Shannon Swift
Cynthia Weber Scherb
Diana Toman
Kristin Tyson
Valerie Vaughn
Paul Weber
Cheryl Lockton Williams
Lynnette Williams
Shelley Wolff
Joe and Lori Yager

VISIONARY

Anab Abdulahi
Aviva Ajmera
Terry Anderson
& Michael Henry
Carol & Tom Barnett
Sarah Baum
Trisha Bean
Brian Beard
Monica Beeler
Karen Bisset
Dyanna Black
Tracy Bornman
Julie Bowen

VISIONARY (CONT)

Katie Briscoe
Charlene Buenger
Carla Chavarria
Julie Anderson Clark
& Vince Clark
Erin & Shannon Cole
Phyllis Collins
Mindy Corporon
Darlene Dunn
Jeanetta Ellis
Alice Ellison
Seth & Kelly Eschweiler
Julie Farrell
Hannah Fenley
Katie Dunn Fitzgerald
Terry Garberg
Sonia Garapaty
Courtney Goddard
Katie Grimes
Amy Grothaus
Jen Gulvik
Donald J. Hall
Deborah Hays
Chris Jackson
Gail James
Jeanette Jayne
Shelby Jones
Victoria Kandt
Jasmine Kaplan
Melissa Kendrick
Katie & Andrew Killen
Shannon King
& Kate Nielsen
Courtney Kounkel
Sherri Lozano
Jennifer Malone
Melanie Mann
Ellen Martin
Rebecca Martin
Marian McClellan
Megan McCurdy
& Meredith Moser
Kate Migneron
Denise Mills
Tamra Moran
Barbara Koval Nelson
Gayle Packer

VISIONARY (CONT)

Stacey Paine
Lenora Payne
Julie Pine
Cheryl & Ryan Poage
Wendy Powell
Nicolle & Harley Ratliff
Leslie Reardon
Kimberly Robinett
Martha Salinas
Angie Salmon
Barbara & Larry Schulte
Audrie Seeley
Laura Snow
Andrew Shepard
Margo Shepard
Renee Sheppard
S. Sloane Simmons
& Harl A. Van Deursen
Charlie & Jeanne Sosland
Hillary Stamper
Jessica Best Stewart
Kelly Summers
Cyndi Swall
Lisa Terry
Polly Thomas
Deborah Throckmorton
Angela Tower
Sherry Turner
Nan Vail & Keith Bottorff
Nicole Van Denabeele
Anna Valdivia
Shanelle Varone
Kristy Vetter
Toni Walsh
Martha Warren
Tanya Rodecker Wendt
Megan Whitman
Nancy Whitworth
Ramona Williams
Ashley Williamson





WEN'S OFFICES ARE LOCATED IN THE HEART OF WESTPORT IN KANSAS CITY

kcwen.org

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@WOMENSEMPLOYMENTNETWORK | WOMEN'S-EMPLOYMENT-NETWORK



@ONEKCFORWOMEN | [YOUTUBE.COM/WOMENSEMPLOYMENTNETWORK](https://www.youtube.com/womensemploymentnetwork)