



WOMEN'S EMPLOYMENT NETWORK

ANNUAL REPORT

JULY 2019 TO JUNE 2020



table of contents

2 PRESIDENT'S
STATEMENT

3 MISSION, VISION
AND THE ALLIANCE

4 OUR HISTORY
AND THE BOARD

5 ABOUT OUR
PROGRAM

6 PROGRAM
STATISTICS

7 CLIENT STORY
ROSE

8 WEN ANNUAL
LUNCHEON

9 KANSAS CITY'S
GOT TALENT

10 WEN KC
JOB FAIRS

11 2019-2020
FINANCIALS

12 LEGACY
CIRCLE

13 WEN
MOVES



PRESIDENT'S STATEMENT

This year was a year of change for WEN, especially during the second half of the fiscal year. We leased a new building to provide enhanced learning and work environments for our clients and alumnae including: a new training area with advanced audio and visual capabilities, a career hub with an updated computer lab, shared work and networking areas, a clothing closet equipped with a dressing room and the convenience of surface parking just feet from the front door. Our WEN team and clients were right at home in our new space. Then, on March 21, 2020, our offices, training area and career hub were shut down due to the pandemic. We quickly shifted our work, including WEN's Annual Luncheon and all of our services, to online.

Our efforts to quickly embrace virtual training and one-on-one consultations over Zoom, emails and phone to serve our clients is a testament to our commitment to the women in our Kansas City community and the impact we have on the families who depend on these women. Our success was made possible in large part due to the overwhelming support and compassion from our community partners, our



donors, our volunteers, and our WEN team. This community support is paramount to our success in empowering our clients as they navigate significant obstacles to financial self-sufficiency and personal discovery as they look back and move forward. We are excited as we look ahead to the upcoming year and beyond as WEN continues to make a difference in Kansas City – one woman at a time.

sherry turner

WEN PRESIDENT AND
ONEKC FOR WOMEN FOUNDER

mission

To help women raise their self-esteem and achieve economic independence through sustained employment.

vision

To advance positive change in the lives of women, their families and the community, one woman at a time.



alliance

WEN is a proud partner of the OneKC for Women alliance with the Women's Business Center, Women's Capital Connection, and Women Lead Initiative. By working together as OneKC for Women, these partner organizations are able to better achieve a common goal: empowering women to achieve financial independence.



our history



WEN CO-FOUNDERS BETH K. SMITH
AND MARJORIE POWELL ALLEN



WEN CLASS #308
FEBRUARY 2020

In 1986, two Kansas City philanthropists and visionaries, Beth K. Smith and Marjorie Powell Allen, had a profound idea of how to "help women help themselves" and they worked to form the Women's Employment Network. With the involvement and support of hundreds of volunteers, donors, and dedicated staff, WEN has grown from a single classroom at Pioneer College to where we are today.

WEN has continued to work toward the mission and vision of its founders and has played an important role in the professional growth of women in Kansas City for over three decades – at no cost to the women WEN serves.

the board

2019 - 2020 Directors:

Angela Hurt, Chair

Kim Jones, Vice-Chair

Phyllis Collins, Secretary

Jen Regas, Treasurer

Anab Abdulahi

Janice Blansit

Katheen Dodd

Kiersten Firquain

Sonia Garapaty

Victoria Kandt

Nicole Miller

Arlene Mockapetris

Stacey Paine

Julie Pine

Cyndi Swall

Toni Walsh



about our program

For over three decades, WEN has provided high-quality, much-needed programming in Kansas City. WEN believes that when you give women the support to build a foundation for their futures, potential, and well-being, you also strengthen the foundation for the entire community. WEN's holistic approach helps women reach their full potential — beyond unemployment, and underemployment, not only by helping them find work but also by developing



their personal strengths, assisting them in understanding and realizing attainable goals, guiding them through the debt reduction process, and building personal finance skills and wealth over time.



1012

TOTAL UNDUPLICATED CLIENTS

494

NEW CLIENTS

189

FINANCIAL COACHING CLIENTS

964

HOURS IN JOB SEARCH LAB

program statistics

80% wen clients
below federal
poverty level

BASED ON HOUSEHOLDS OF FOUR

\$18.63

AVERAGE FULL-TIME WAGE

50% wen clients
making very
low income

BASED ON KC METRO MEDIAN INCOME

75% / 25%

MISSOURI / KANSAS CLIENTS

73% wen clients
single or
divorced

RELATIONSHIP STATUS

52% wen clients
identifying as a
person of color

RACE AND ETHNICITY

\$61.31

AVERAGE MONTHLY NET INCOME REPORTED AT INTAKE

Rose

“I'm really proud of where my mom is today.”

ROSE'S DAUGHTER, NINA - 2020 LUNCHEON VIDEO

Life was very routine, but a chaotic routine. It wasn't really stable. It was kind of just all over the place.

After the WEN program, I learned how to persevere and fight for the things that I want.

I saw a flyer at the library and that's how I found out about WEN. The things that it said in the flyer just kind of really stuck with me. I had been at a job for quite a while... I just knew I didn't want to do that job for most of my life but I just didn't know what it was I needed to do about it. So, I thought this was an opportunity to kind of figure that out. I wasn't sure what I needed to do next, but I knew that I wanted something more purposeful for my life – for myself and for my kids.

I looked at some of the things that were on the flyer – the training, the job search...things like that.

During that time, I was really reflecting on just life in general. So, I finally decided to call. After WEN, I made a lot of changes – one was going back to school .

I left my kids' father. I started getting involved in my community at my kids' school. There were a lot of big changes that I made in my life. It was hard but WEN really just started this fire inside of me that helped me know that I could do this, you know?

I've fallen before, but WEN helped me know I could get back up and keep moving forward.

WEN had a huge impact on my kids because of the changes I made. I wouldn't have done those things if I hadn't come to WEN. WEN helps empower women in the community and they're with them every step of the way helping them be where they want and need to be in the future.

WEN ANNUAL LUNCHEON



Since 1986, each woman who comes to WEN has experienced a unique journey that goes far beyond finding sustainable employment and economic independence; they find a renewed sense of self-confidence, self-assurance, and self-esteem. Annually, WEN celebrates the successes of these women by hosting an annual luncheon.

The 2020 WEN Annual Luncheon premiered on YouTube on April 14th at 11:30am with a live chat from luncheon attendees. It was exciting to hear from our 2020 Luncheon Co-chairs, Andrea Hendricks, Cerner Corporation, and Megan McCurdy, Stinson LLP, as they talked about the organization that we love so much. Their kind words and true appreciation for all that we do for women in the Kansas City community made the way we were able to pivot from an over 1000 attendee in-person luncheon to a public VIRTUAL event in a matter of weeks worth all the effort.

Congratulations to our 2020 Beth K. Smith Award recipients, S. Sloane Simmons and Casey Simmons.

Thanks to supporters like you, we raised over \$350,000 at the luncheon, which will directly help more women realize their potential and obtain sustainable employment.

THANK YOU!

kc's got talent

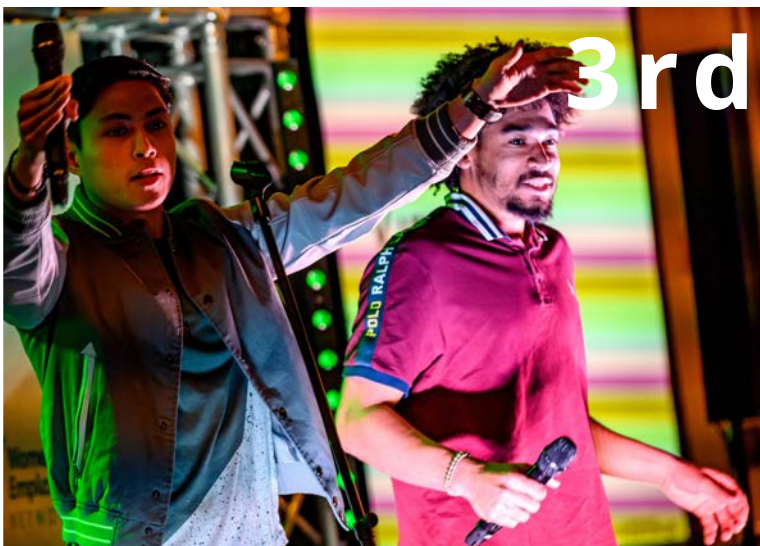
Thank you to everyone who attended and supported our 9th annual KC's Got Talent corporate talent show! We had seven incredible acts, three fabulous judges, and two amazing emcees surrounded by a great crowd of WEN supporters.

Congratulations to all of our 2019 acts and winners:

- 1st place: Regina Del Carmen sponsored by Stellar Image Studios.
- 2nd place: Korso sponsored by Lead Bank
- People's Choice: Virago sponsored by Happy Food Co.



Thank you to our Grammy Sponsor, Country Club Bank, and all of this year's Tony Sponsors: Blue Cross Blue Shield of Kansas City, Centric, CrossFirst Bank, Happy Food Co., JE Dunn Construction, Lead Bank, Stellar Image Studios, Stinson LLP and Veracity Consulting, Inc.





WEN's KC Job Fairs, held annually in May and in October, continue to succeed as events for both employers and job seekers.

October 2019's KC Job Fair hosted 74 employers at the Sheraton Crown Center, with an estimated attendance of over 400 job seekers. A variety of industries were present to recruit for positions including: banking, nonprofit, healthcare, technology, local and federal government, food and hospitality, legal, education, staffing and transportation. May 2020's KC Job Fair was cancelled due to Covid-19 pandemic

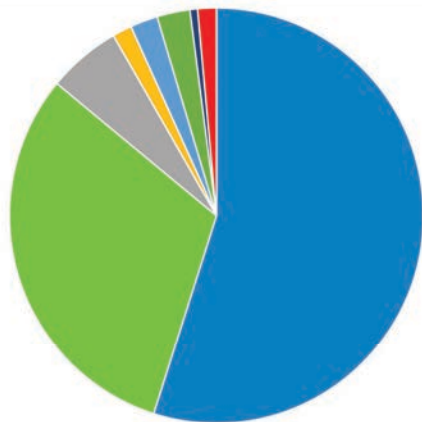


2019 - 2020 FINANCIALS

Since 2009, WEN has balanced its budget and increased cash reserves, resulting in strong financial sustainability for the organization. The Finance Committee remains diligent in monitoring our cash flow and sources of revenue in concert with our Board of Directors.

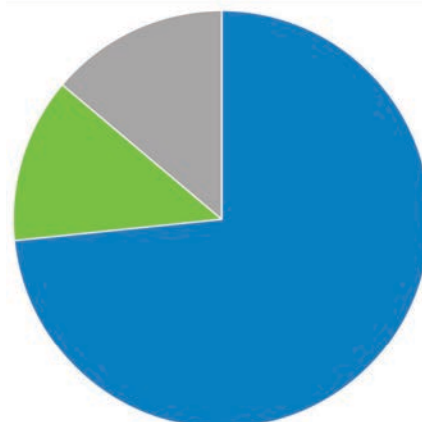
**A strong cash positioning from the previous year allowed expense overage in 2019.*

revenue



■ Foundations/Trusts	\$638,338
■ Special Events	\$361,316
■ Legacy Circle	\$66,458
■ Individuals	\$17,642
■ In-kind	\$25,000
■ Contract Services	\$30,020
■ United Way	\$6,840
■ Other	\$17,006

expenses



■ Program	\$945,736
■ Development/Fundraising	\$164,689
■ Administration	\$178,561

TOTAL REVENUE - \$1,162,620

TOTAL EXPENSES - \$1,288,986*

LEGACY CIRCLE



The Beth K. Smith & Marjorie Powell Allen

LEGACY CIRCLE

WOMEN'S EMPLOYMENT NETWORK

LEGEND

Ann & Kenneth Baum
Elizabeth "Zibbie" Ferrell
Angela Hurt & Hillary Stamper
Teresa Kellett
Catherine J. Kelly
Marta Padula
Anne St. Peter
Debbie Smith
Jeannine Strandjord

FOUNDER

Dana Abraham
Teri Ackerson
Cathy Baier
Kate Ferrell Banks
Rita Blitt
Laura Brady
Pam Breuckmann
Tonia Bomar
Kay Callison
Mindy Corporon
Michelle & Peter deSilva
Kathy Dodd
Kiersten Firquain
Cheryl Flood
Lisa Gioia
Amber Goering
Debra Grunst
Brenda Hafner
& Alexandra Strong
Marilyn & James Hebenstreit
Shirley Helzberg
Karen M. Herman
Lori Kelleher
Christine Kemper
Nancy Kenner
Julie Nelson Meers
Lily Hayes Maxwell
Sheila McCarrick
Madeleine McDonough
Lori McGroder
Arlene Mockapetris
Sandie S. Mullen
Kelly Murphy
Megan O'Rear

FOUNDER (CONT)

Maureen Purcell
& Dr. David Hustead
Victoria Rae
& Matthew Swindells
Joan Redhair
Victoria Reisler
Cindy Richey
Dr. Michelle Robin
Joshua Rowland
Kelly Scanlon
Amy Slattery
Deborah Starke
Shannon Swift
Cynthia Weber Scherb
Cheryl Lockton Williams
Lynnette Williams
Julia Wilson

VISIONARY

Anab Abdulahi
Christine & Don Alexander
Terry Anderson
& Michael Henry
Jennifer Atterbury
Katherine Baker & Dan Nelson
Carol & Tom Barnett
Sarah Baum
Linda Bemis
Joan & Bert Berkley
Karen Bisset
Janice Blansit
Tracy Bornman
Kathleen Brooke
Colleen Browne
Erica Brune
Mr. & Mrs. Bob Burnett
Charlene Buenger
Julie Anderson Clark
& Vince Clark
Elizabeth Cleveland
Brittany Coale
Erin & Shannon Cole
Phyllis Collins
Lucy & Fred Coulson
Julie Donelon

VISIONARY (CONT)

Darlene Dunn
Jeanetta Ellis
Alice Ellison
Seth & Kelly Eschweiler
Sarah Trembley Evans
Ann Fay
Hannah Fenley
Sherry Forsee
Theresa Freilich
Sonia Garapaty
Courtney Goddard
Stephanie Greenwood
Jen Gulvik
Jenny Haile
Donald J. Hall
Belinda Harrison
Deborah Hays
Karen Herman
Kayden Howard
Theresa Hursh
Gail James
Kim Jones & Shelly Freeman
Victoria Kandt
Jasmine Kaplan
Stephanie Kearney
Haylee Kelley
Ashley & Sarah Kendrick
Joan Klosterman
Courtney Kounkel
Franny Knight
Cindy Laffey
Julie & Bill Lattimer
Maria Maffry
Melanie Mann
Karen Fulgham McCoy
Megan McCurdy
& Meredith Moser
Susan McGreevy
Norma McKelvy
Kate Migner
Nicole Miller
Sandy Moll
Barbara Koval Nelson
Gayle Packer
Stacey Paine
Lenora Payne
Cheryl & Ryan Poage

VISIONARY (CONT)

Wendy Powell
Randi Plunkett
Jen Regas
Carolyn Reintjes
Yvette Richards
Kimberly Robinett
Stacey & Jim Saladin
Carla Sanders
Melissa & Tom Schroeder
Barbara & Larry Schulte
Audrie Seeley
Laura Snow
Margo Shepard
Christen Shepherd
S. Sloane Simmons
& Harl A. Van Deursen
Rachel Smith & Chris Vickers
Charlie & Jeanne Sosland
Jessica Best Stewart
Cyndi Swall
Lisa Terry
Deborah Throckmorton
Angela Tower
Sherry Turner
Nan Vail & Keith Bottorff
Shanelle Varone
Toni Walsh
Martha Warren
Melody Warren
Paul Weber
Tanya Rodecker Wendt
Nancy Whitworth
Marie Woodbury
Karen Zecy



2020 WEN MOVES

WEN moved into our new location at 4328 Madison Avenue. The move was made possible by our partners at Country Club Bank.





WOMEN'S OFFICES ARE LOCATED IN THE HEART OF WESTPORT IN KANSAS CITY

kcwen.org

4328 MADISON AVE | KANSAS CITY, MO 64111
(816) 822-8083



@WOMENSEMPLOYMENTNETWORK | WOMEN'S-EMPLOYMENT-NETWORK



@ONEKCFORWOMEN | [YOUTUBE.COM/WOMENSEMPLOYMENTNETWORK](https://www.youtube.com/womensemploymentnetwork)